

SOLID TECHNOLOGY

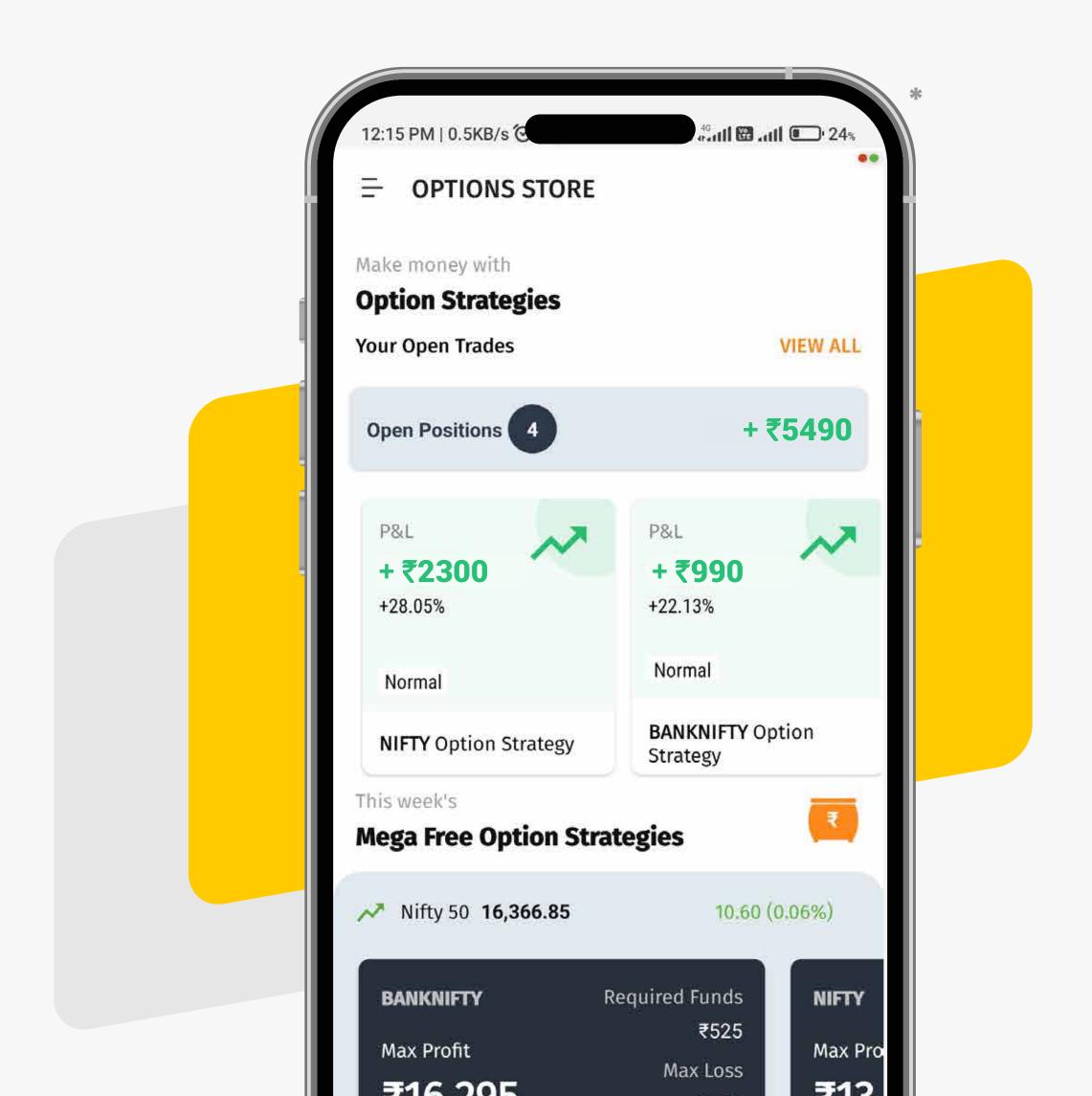
for Customers



OPTIONS STORE & SEGMENT ACTIVATION

Key Features and Highlights

- o Options Store provides a simplified options trading platform for users finding options trading complicated and risky. This feature is integrated within the MO Trader and Investor mobile apps
- o This new feature brings friendly and convenient Option Trading for the customers who are beginning their trading journey in Equities and Currency Segments
- o One can select the best Mega Free Option Strategies that provide the various trades for Nifty, Bank Nifty, and USDINR
- o Other Free Option Strategies are categorized in a wide array to suit the best needs of the user ranging from Starter, Required Funds < 10K, Max Loss < 2K, Multi-leg, Only Sell
- Predict and Trade features will help to time markets and trade the recommended options strategy with a high success probability
- o Superfast trading with minimal clicks and instant order placement with prefilled Stop loss and Target Prices
- o Quick and easy derivatives segment activation.



*The securities quoted are exemplary and are not recommendatory.

OPTIONS STORE & SEGMENT ACTIVATION

Upcoming Feature List

- o Exit All feature to square off all strategies in a single click
- Repeat Trades feature that helps you retake trades without any hassle
- o Simplified mechanism to start Inactive Strategies for your next trading day
- o FnO Buzz provides an edge to the Professional Traders
- o Experienced Traders get a platform to create their strategy and trade with their views of the market
- o Readymade Option Strategies help the Traders save time and execute these in a snap
- o Get better with Inclusive Premium Option Strategies under Brains, TGS, and Tradetron, which are specially curated by an expert team.

Key Features of Segment Activation

- o No Document is required for an account with holdings of more than ₹ 5,000
- o Provision to activate multiple segments easily on a single page
- o Minimal clicks to activate the segments
- o Provides Activation of Segments like FNO, Currency, and Commodity
- o Users are notified of their activation status through SMS and Email.

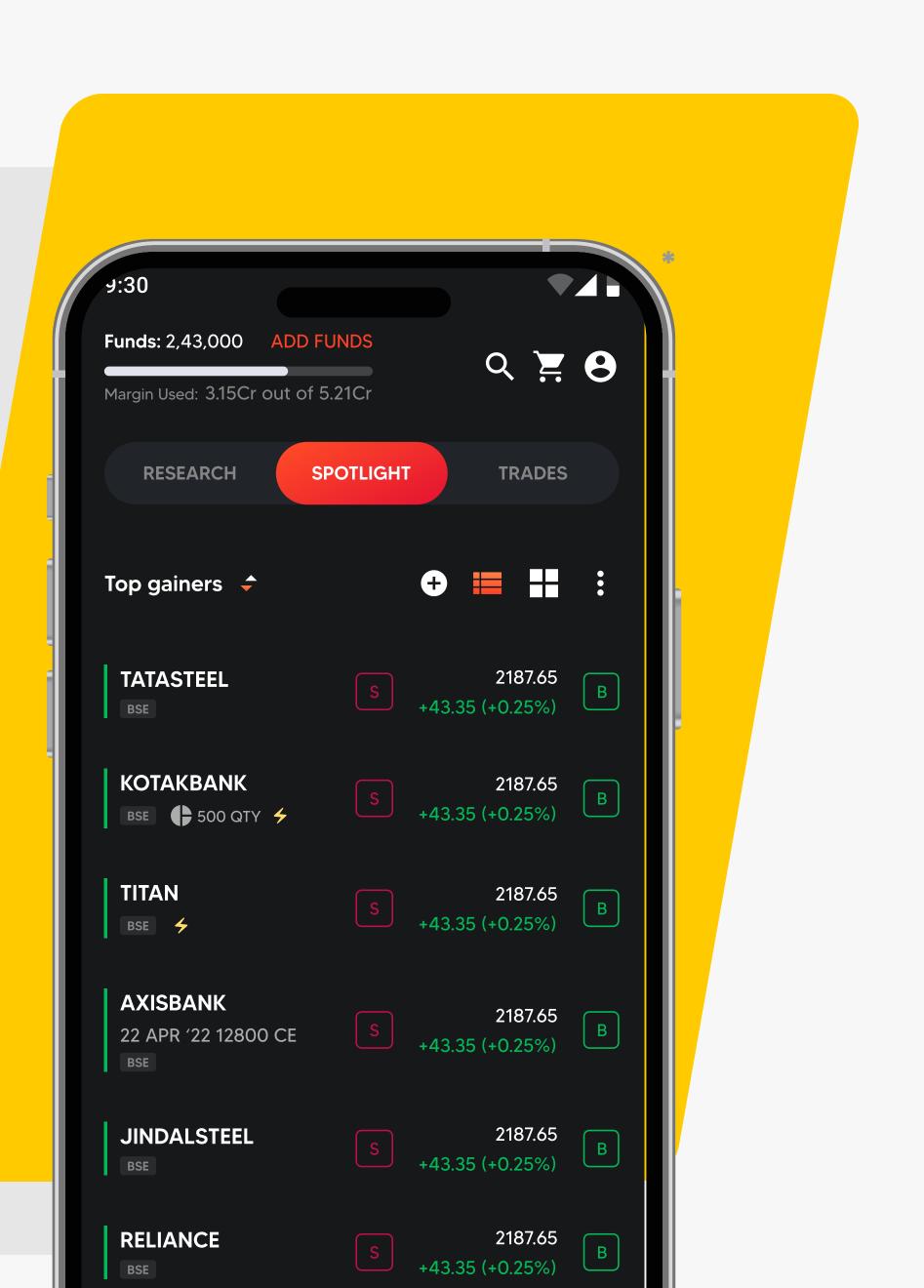
TRADER APP REVAMP (New app to be launched)

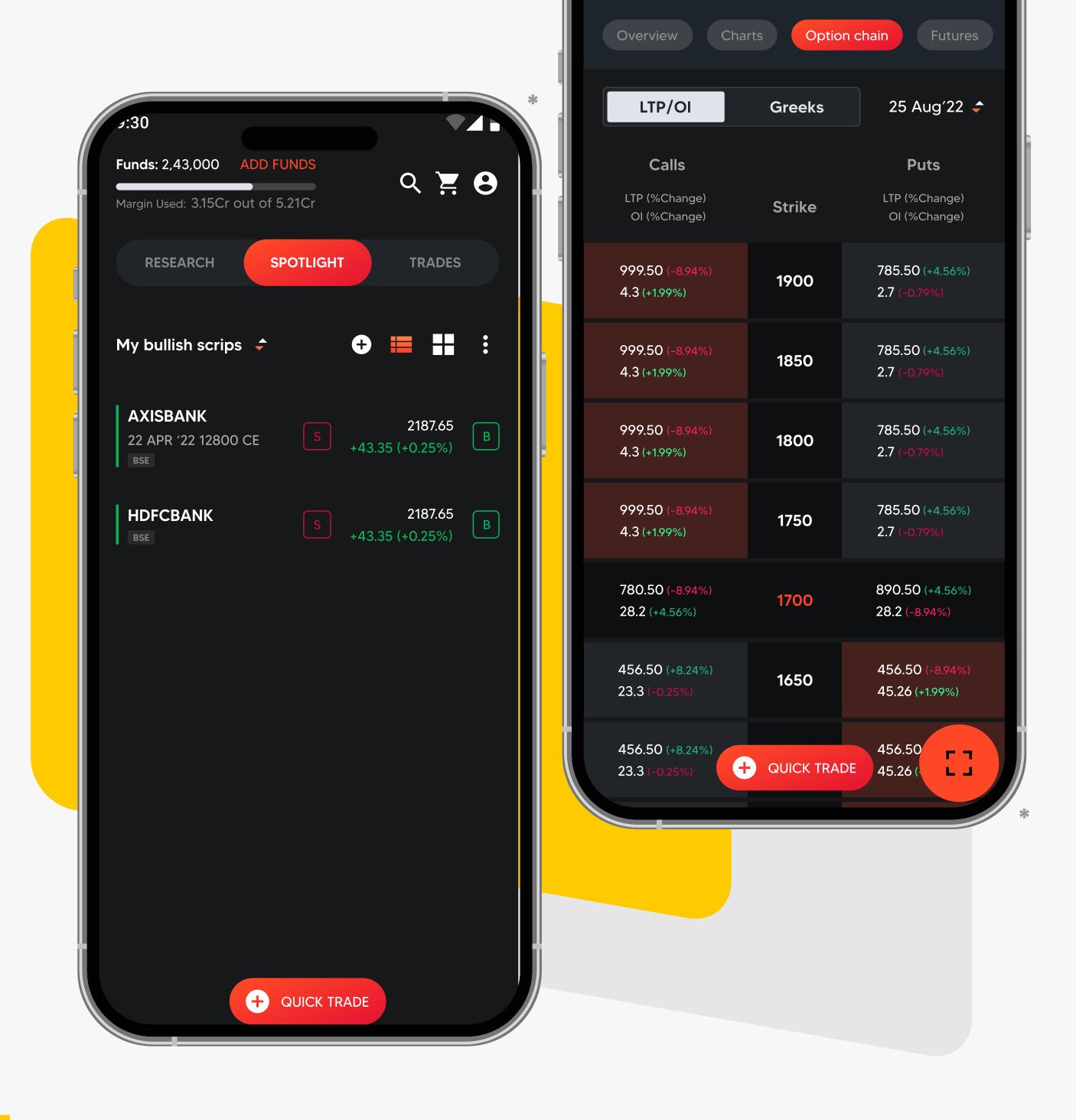
Key Features and Highlights

1. Quick trading with minimal clicks and instant order placement available across screens for traders

2. Watchlist

- > Heat-map View
- Added Since feature Know stock performance since you added it to the watchlist
- 3. Advanced search feature will provide research recommendations, Trending Search, Search through voice, segment-wise filter and probable suggestions for incorrect input
- 4. All new and advanced versions of Charts through Trading View





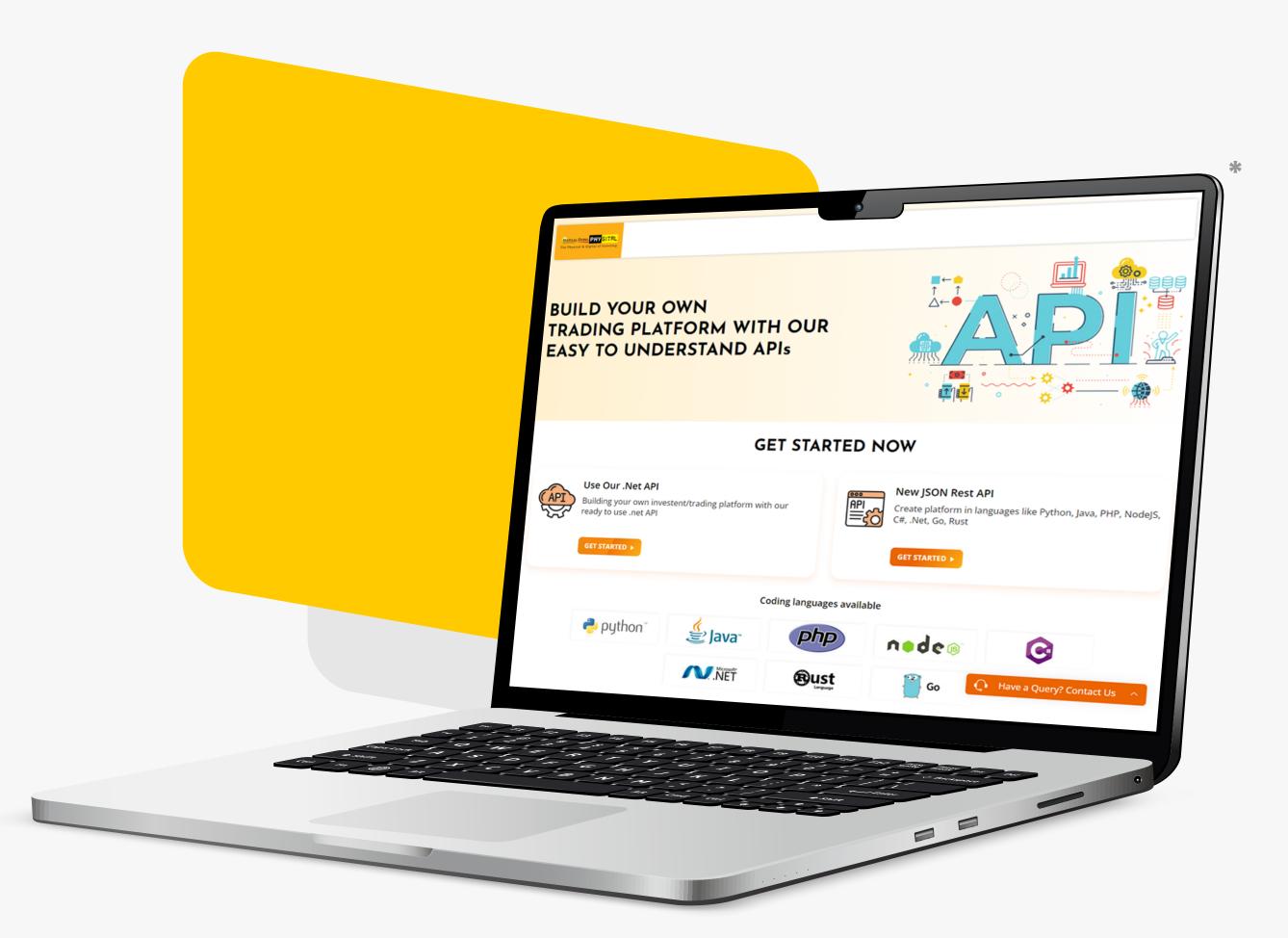
447.50 +43.35 (+0.25%)

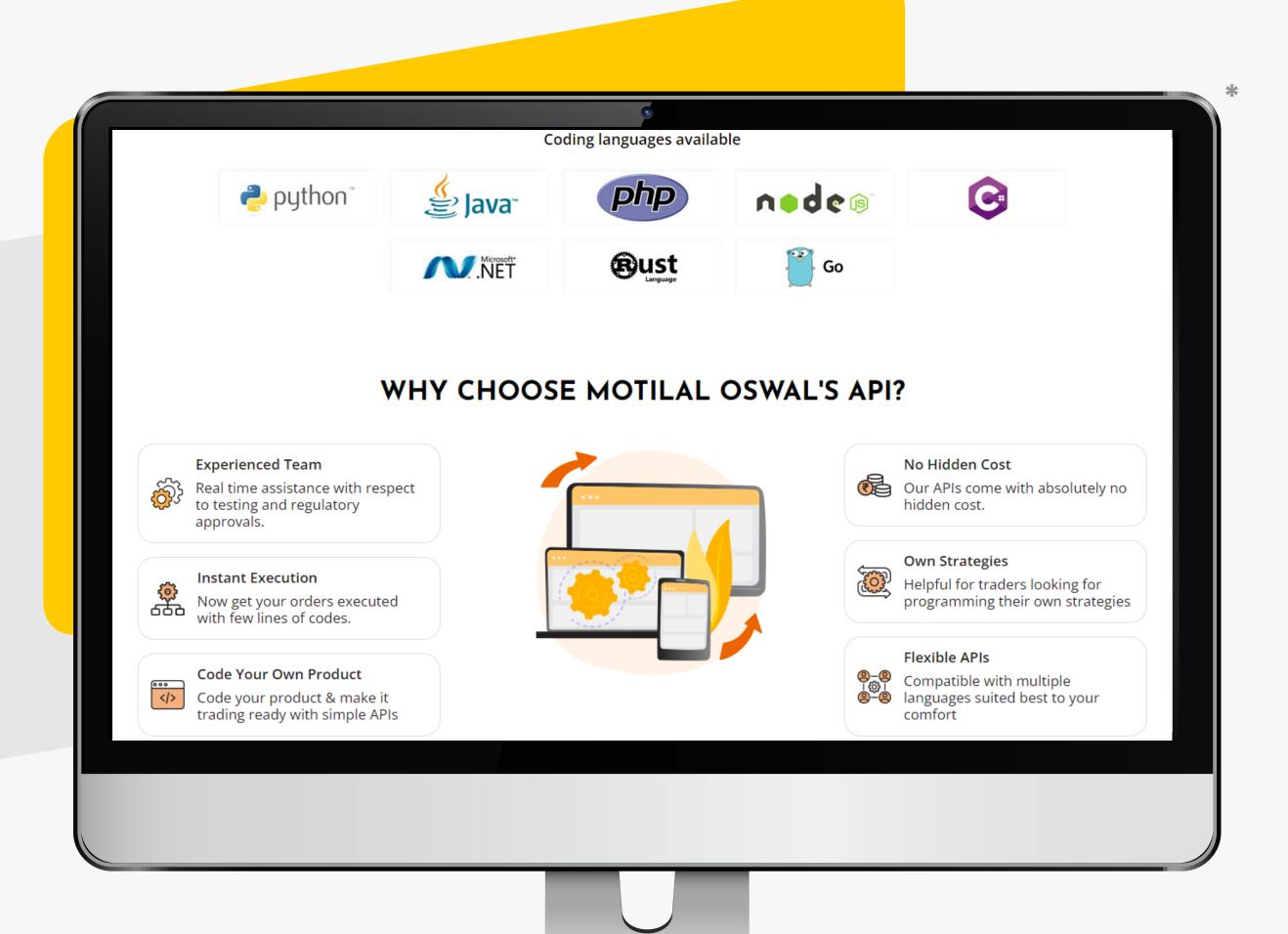
TRADER APP REVAMP (New app to be launched)

- 5. OI, Greeks to be introduced in the new revamp of the Option chain
- 6. Introducing features like GTT, Multi price, SOR & One Cancels the Other for trading in various segments
- 7. Simplified Funds modules with add, withdraw, margin report and ledger clubbed into a single view
 - > Quick funds transfer through UPI App
 - > Easy access for contract Note, transaction history & P&L report through funds
- 8. **Personalization modules and features** basis on smart user data reading and app behaviour

TRADING APIS

- o JSON-Based Open API
- o 24/7 UAT Connectivity availability
- o Fastest API in the industry in terms of Order per second/responses
- o Easy to integrate
- o Instant onboarding through Do It Yourself (DIY)
- o No programming language dependency
- o Investor as well as Dealer API available
- o No subscription changes (free of cost)
- o Real-time Order/Trade Confirmation
- o Live Market Feed
- o Dedicated Support Desk
- o Integrated with Key Market Players (plug n play).



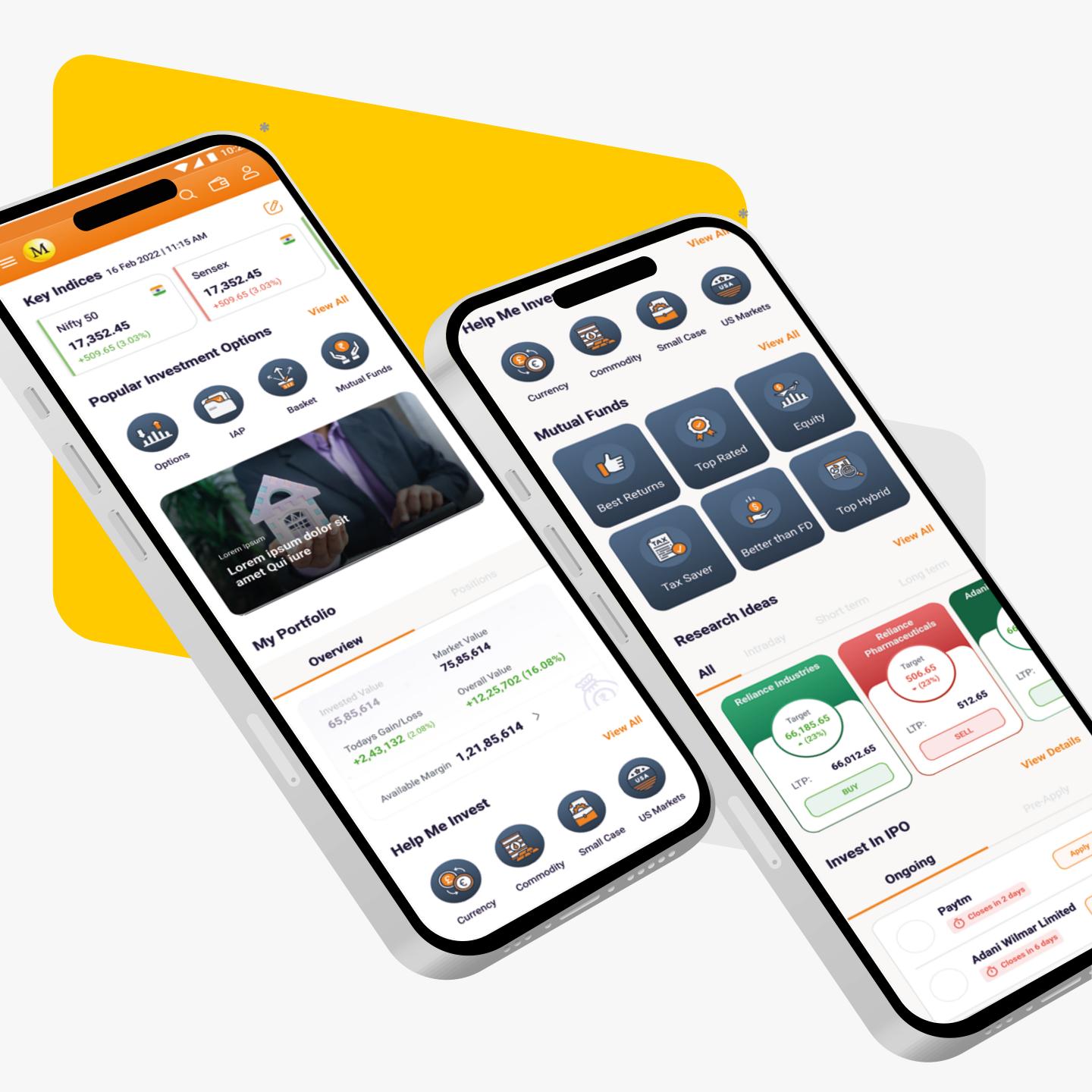


TRADING APIS



NEW LANDING PAGE

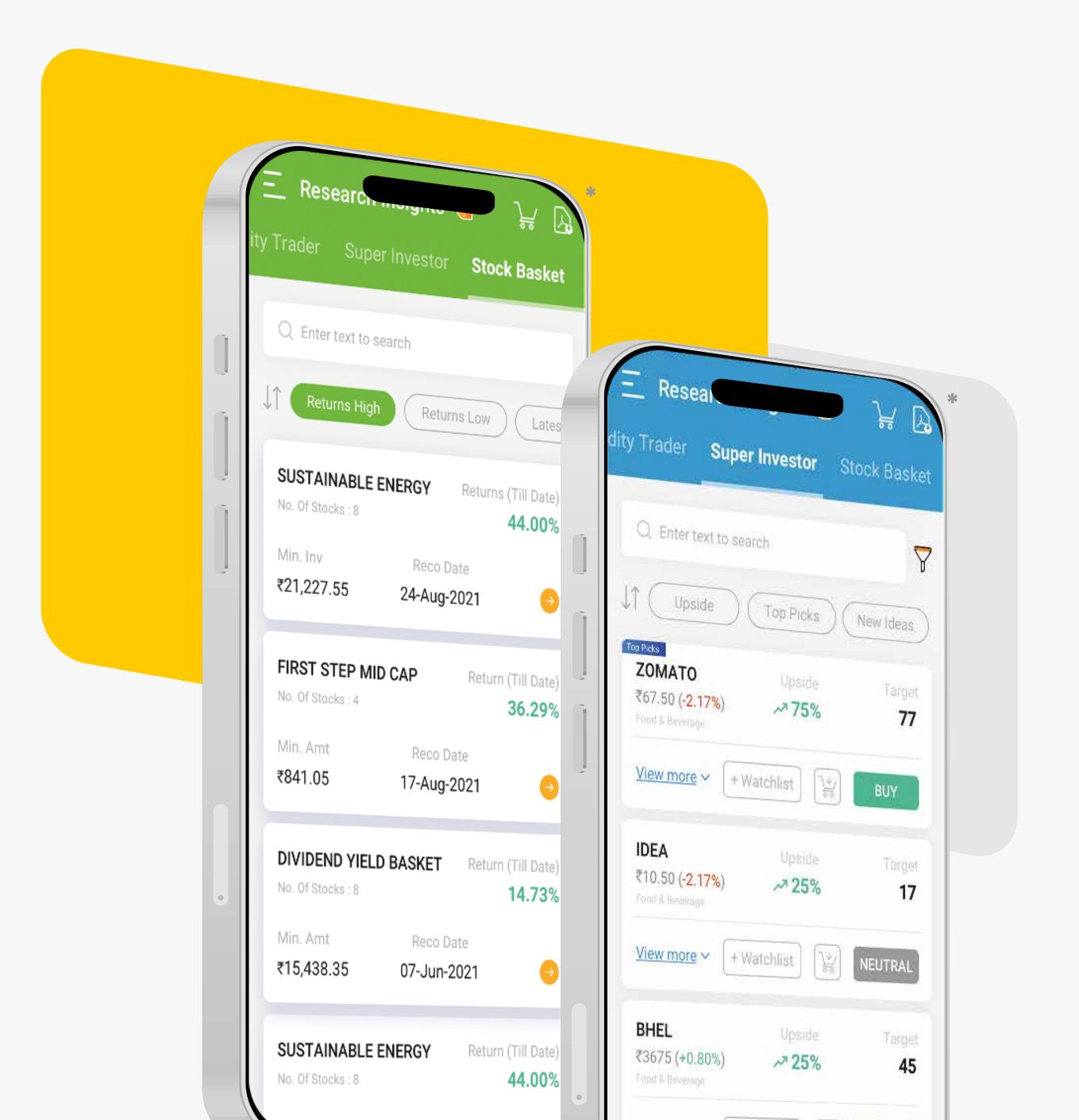
- o The new age landing page will allow users to access all our signature product offerings with an enhanced user experience
- o Tracking your Portfolio and Open positions is now simpler
- o Products like MF, IAP, and Options Store are visible prominently
- o Track your portfolio-related news from the landing page
- o Watch most searched and traded stocks across MO platforms directly
- o Complete guidance of products and features through educational videos and user journeys.



NEW ADVICE (RESEARCH) SECTION REVAMP

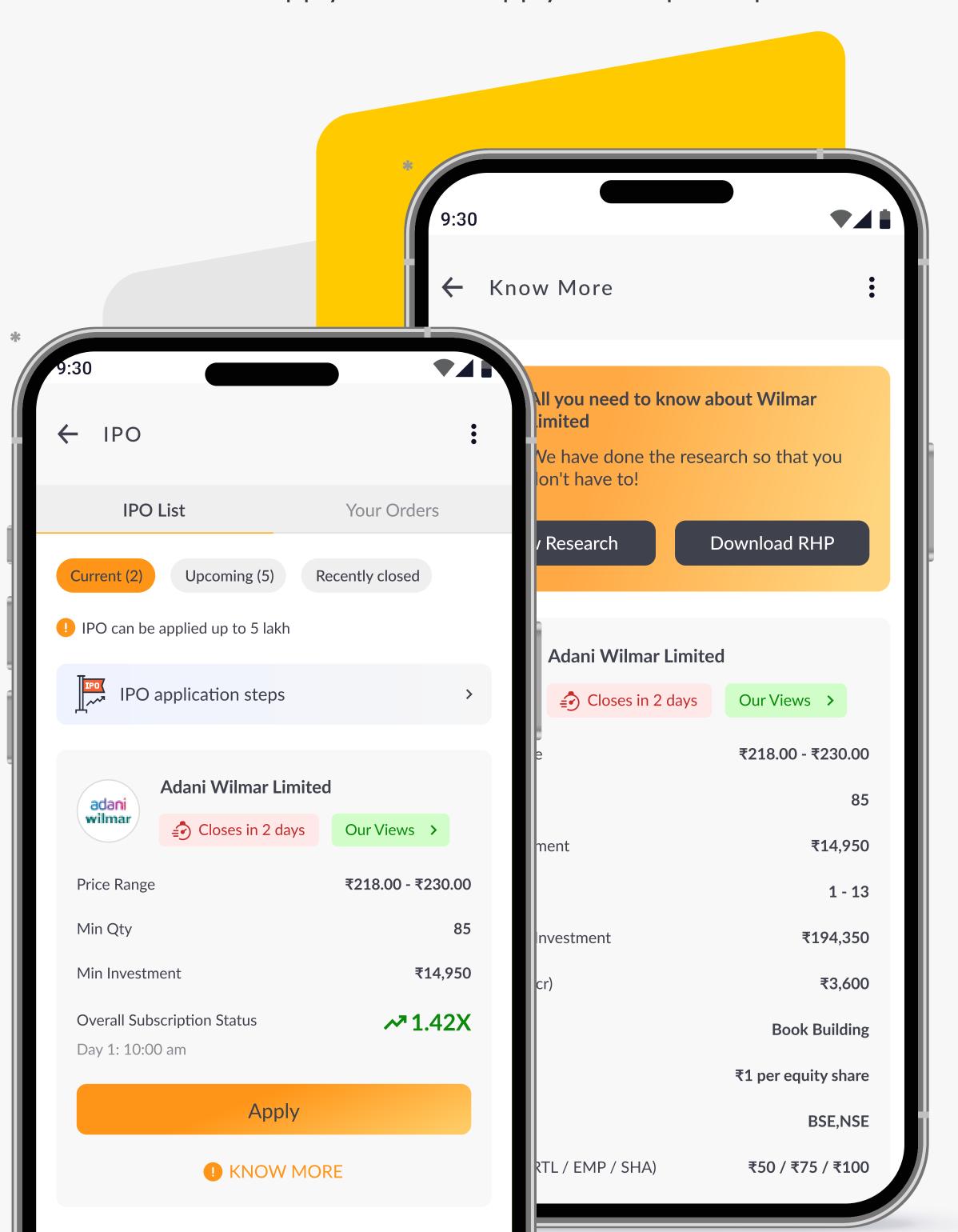
(Coming soon)

- Entering the market with the help of research calls was never this easy—enhanced user experience with detailed segmentation for every type of user
- o Simplified user journey with intuitive Ul
- Detailed segmentation for all types of user behaviour, be its long-term investment, Short Term/ Intraday trading, Currency and Commodity trading, pure options, Index trading, etc. You name it; we have it
- o One click to view/download our research reports for all our recommended scrips
- o Invest in our tailor-made baskets as per the market trend.



ADVANCED IPO JOURNEY

- List of current and upcoming IPOs is being displayed and one can pre-apply for IPO
- o Key information is displayed like Research Recommendations, category–wise discounts, Info on Opening & Closing of IPO, and Overall Subscription Status. In addition, one can 'Apply' for IPO through UPI
- o Enhanced Order form with pre-filled data, i.e. Investor Type, Lot Size, and Price (on cut-off)
- o Tutorial of how to apply for IPO, i.e. Apply in 3 simple steps and Video.



GENERAL INSURANCE

Type of Insurance



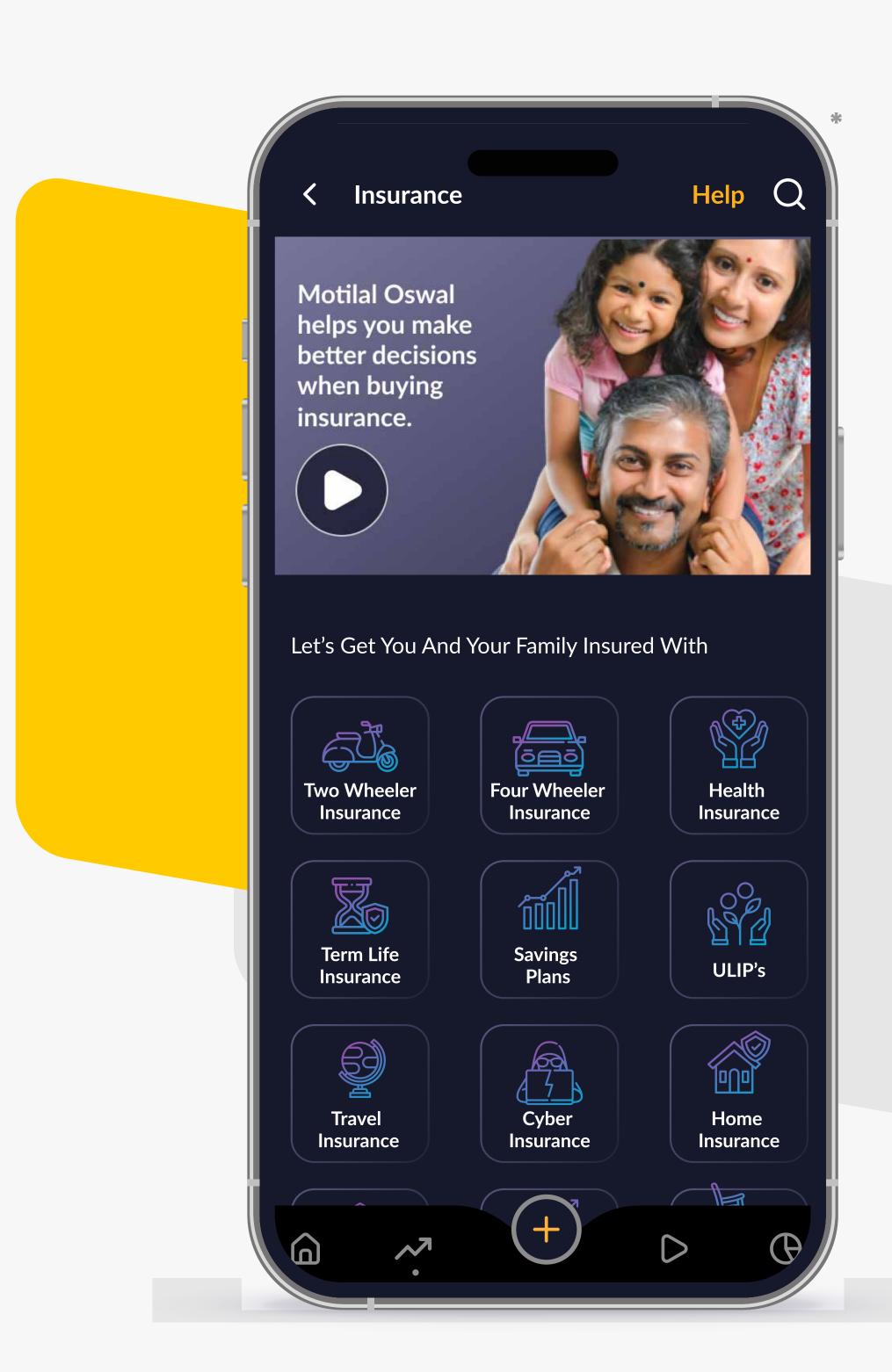




Health Insurance

Life Insurance

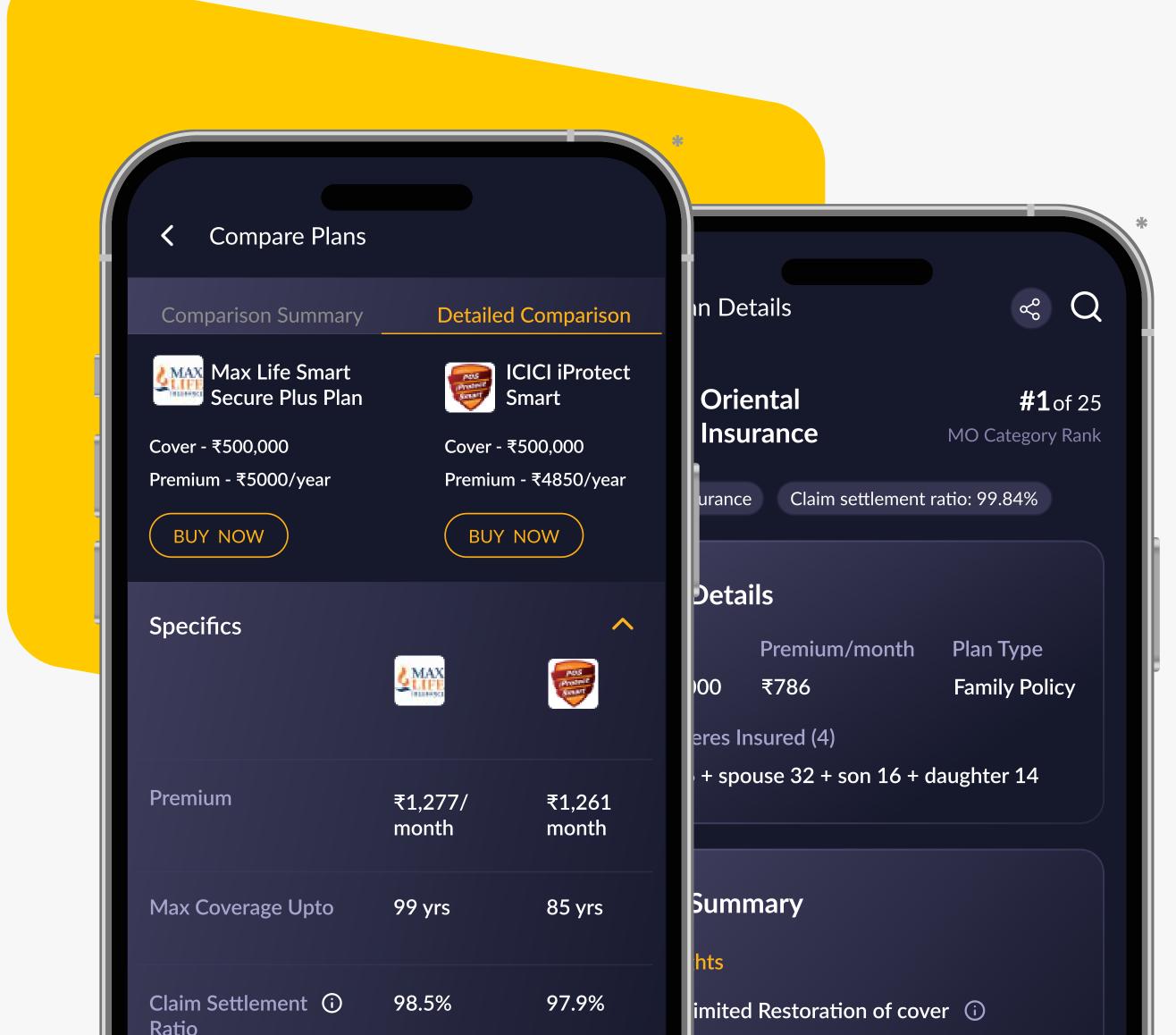
General Insurance



GENERAL INSURANCE

Key Features and Highlights

- o Get Quote One single Dashboard for all types of Insurance needs
- o Shows the quotes from all available insurance providers with information like claim settlement ratio, Claim process
- o Premium conversion with yearly, half-yearly, quarterly, monthly, daily, etc.
- o Compare the Policy screen with details
- User should get, request a callback, talk to an expert (customer care numbers), Chat boat, connect on WhatsApp, Offline store near you option on all the pages with a contact number of sales, services and Claims, etc.
- o User should get an email. Notification and SMS confirmation of the order and renewal reminders
- o Periodic Premium reminder with details of grace periods.



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Motilal Oswal Financial Services Limited (MOFSL)* Member of NSE, BSE, MCX, NCDEX CIN No.: L67190MH2005PLC153397

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*Such representations are not indicative of future results.

Investment in securities market are subject to market risks, read all the related documents carefully before investing.